



Guiding stakeholders to participate in Marine Strategy Framework Directive implementation

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PISCES =

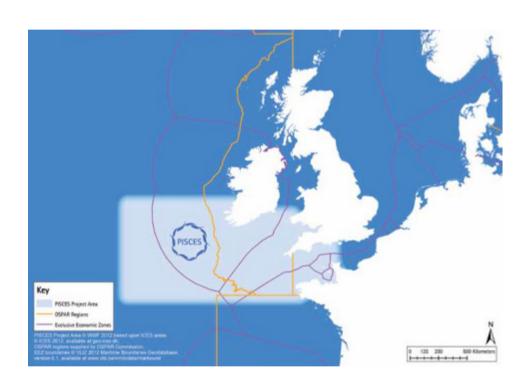
Partnerships Involving Stakeholders in the Celtic Sea EcoSystem





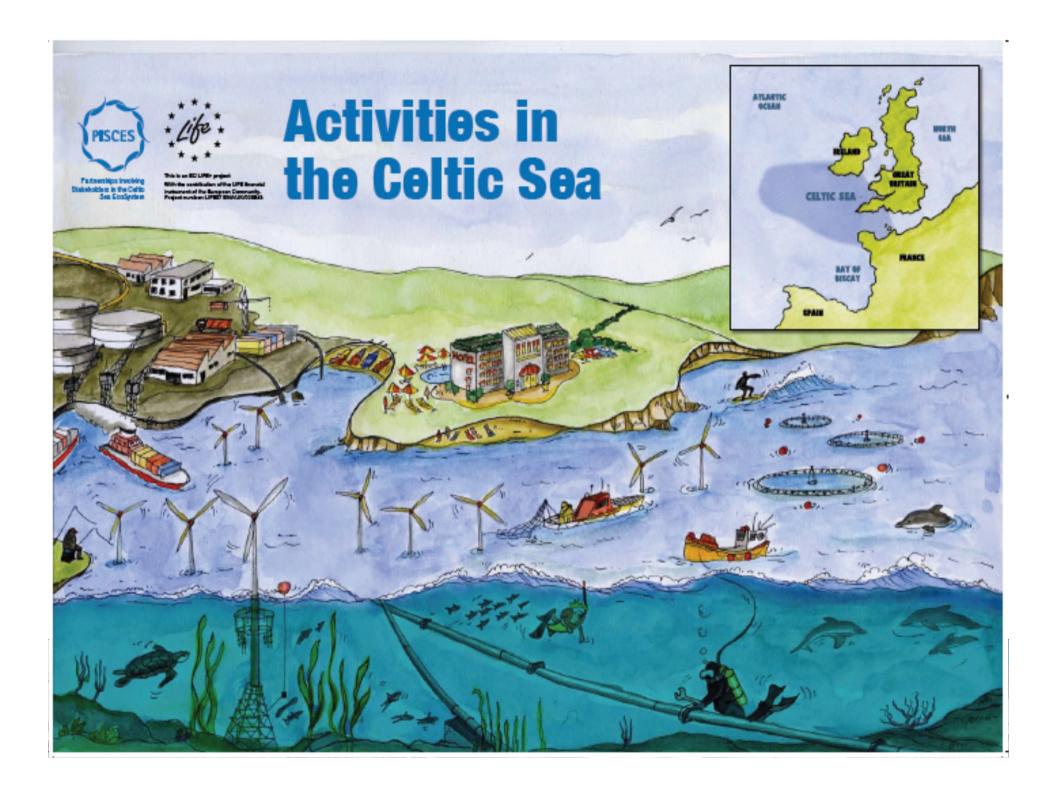
The PISCES Celtic Sea project area





- Based on ICES areas and include the Celtic Seas and West Channel
- Broadly coincides with the southern component of the MSFD Celtic Seas subregion







PISCES project



- Brought together sea-users in the Celtic Sea to:
 - Increase understanding of the Ecosystem Approach,
 - Develop a practical guide to implement the Ecosystem Approach through the MSFD.
- €2m project funded through LIFE+ Environment,
 Policy & Governance (2009-2012)















Sectors involved



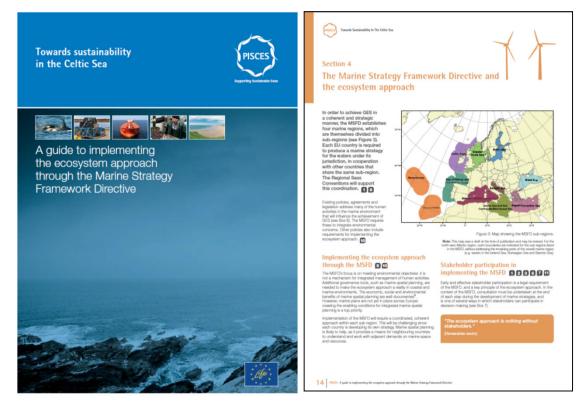






PISCES guide









PISCES guide



- •Presents the voice of stakeholders: developed through an innovative partnership of sea-users from the UK, Ireland, France and Spain.
- •Explores what is needed to implement the Ecosystem Approach in the context of the MSFD.
- •Aims to demystify terminology, and makes practical recommendations for stakeholders and governments.





How the guide was developed



- 25 core stakeholders
- 100 moderating/wider stakeholders
- Advisory group of international experts (incl. UNESCO, OSPAR)
- 5 multinational cross-sectoral workshops supplemented by structured interviews, questionnaires, literature reviews





Partnership-approach (PISCES)









Who is the guide for?



- Aimed at stakeholders operating in and around the Celtic Sea, and government decision-makers responsible for implementing the MSFD
- Highly relevant and transferable to other marine regions





Key areas for action



Improving stakeholder participation in MSFD implementation



Step 5: Evaluation and adaptation (every six years)

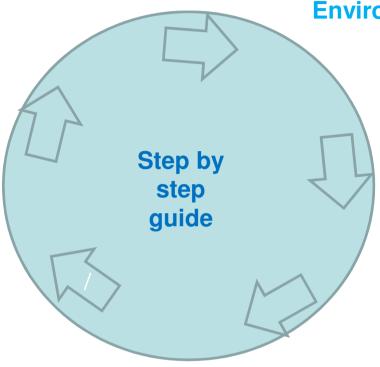
Stakeholder role:

- Evaluate data
- Suggest new measures

Step 4: Implement programmes of measures (by 2016)

Stakeholder role:

- Voluntary measures
- Support enforcement



Step 3: Develop programmes of measures (by 2015)

Stakeholder role:

- Identify and test measures
- Provide information and evaluate
- Socio-economic impacts

Step 1: Initial assessment and determination of Good Environmental Status (by 2012)

Stakeholder role:

- Provide information
- Indicate value
- Share data

Step 2: Develop and implement monitoring programme (by 2014)

Stakeholder role

- Collect data
- Assist methodology



Key areas for action



- 2) Encouraging stakeholders to implement their own solutions.
- •Modifying activities (e.g. avoiding wildlife breeding seasons),
- •Sustainable markets (e.g. Responsible Irish Fish certification scheme),
- •Participate in stakeholder forum (e.g. Celtic Seas Forum)





Key areas for action



3) Greater communication between stakeholders and stakeholders and government.

- Regional multi-sector forums
- Clear objectives, formal status
- Representative
- Funded







Stakeholder feedback



"Communication through initiatives such as PISCES helps bring different stakeholders together that would never normally have an opportunity to engage in dialogue." (Renewables sector)

"It was a unique opportunity to interact with other stakeholders in a free environment where you can really express your views, and there is nothing at stake but just to try and work better together." (Fisheries)





Further information



- PISCES guide (available in English, French and Spanish)
- PISCES website: www.projectpisces.eu
- PISCES launch events:

London & Brussels: November 2012

Ireland & France: December 2012





Thank you



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