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#RACEFORTHEBALTIC

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**JULY
FINLAND &
BALTIC STATES**

 **START/FINISH
MALMÖ**

**AUGUST
POLAND, GERMANY
& DENMARK**

THE RIDE

9 COUNTRIES
3500 KM
3 MONTHS

JULY
FINLAND &
BALTIC STATES

On the 8th June, World Ocean Day, cyclists from the Race for the Baltic team will embark from Malmö on a 3 month journey cycling 3500 km of Baltic Sea coastline to raise awareness and collect 1 million signatures for the plight of the Baltic Sea.

Over 75 stops will be made, with events that will be co-ordinated through a number of our partners and supporters in all of the nine Baltic states. These signatures will be presented to the HELCOM ministerial meeting on the 3rd October.

START/FINISH
MALMÖ

AUGUST
POLAND, GERMANY

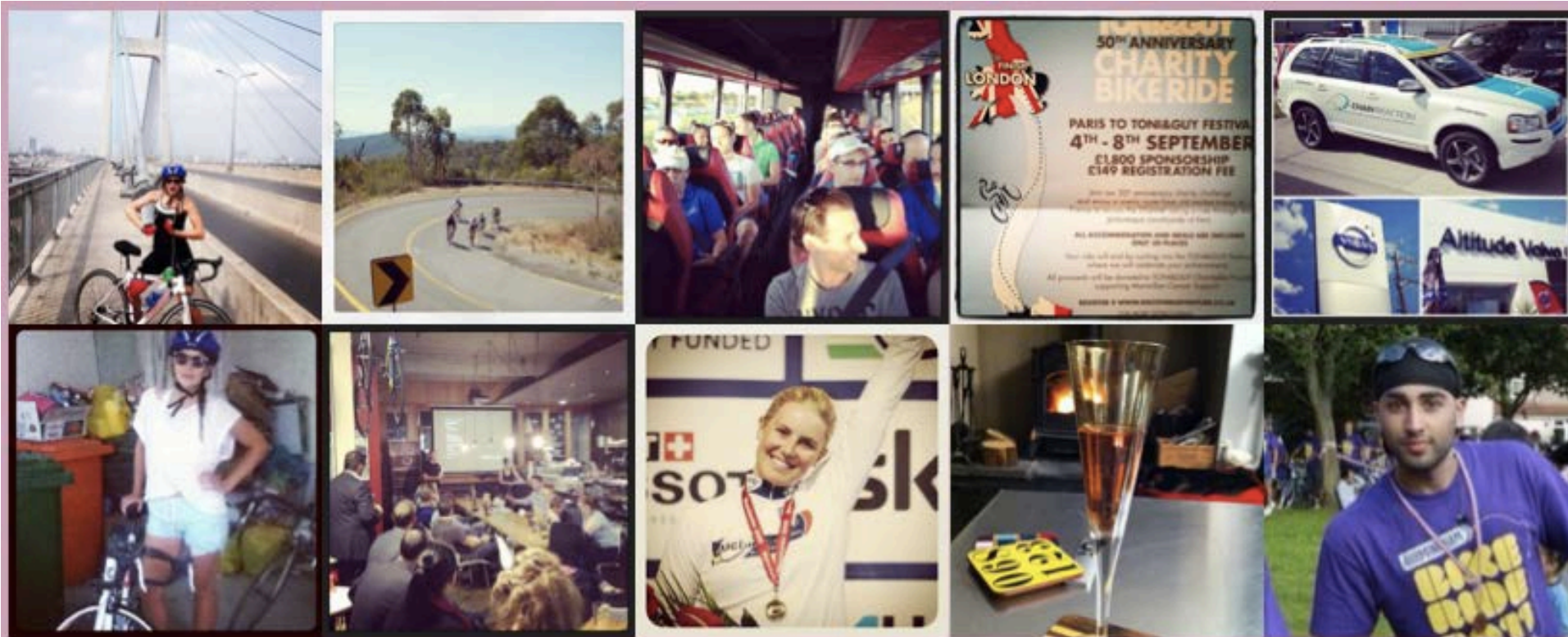
OBJECTIVES



- **Gather Signatures & present to HELCOM in October in Copenhagen to show that "WE CARE"**
- **Create cross-boarder partnerships & unite our voice**
- **Engage the media in this pressing issue**
- **Tell Politicians that we care!**



50+ events across the Baltic Region this summer



SELECTED LIST OF PLANNED EVENTS

ÅF Offshore Sailing Race (SE), Almedalen (SE), Hangöregattan(FI), Positivus Music Festival (LV), EU Presidency Event (LT), Tall Ship Race (PL), Hanse Sail Event (DE), Challenge Copenhagen (DK)



Strong digital media campaign



- REACHING 100,000s OF PEOPLE
- TOP MEDIA COVERAGE

marketing material

National, Regional
and local Media
Coverage



Coalition
Clean Baltic

FISH
FISKESEKRETARIATET
THE FISHERIES SECRETARIAT

OCEANA



zennström
PHILANTHROPIES

GLOBE
INTERNATIONAL

MAGNUSSSON



FALBIOLOGERNA

IGF
LITHUANIAN
FUND FOR
NATURE

nef
economics as if people
and the planet mattered



pärnu

Cleantech
POLAND



BSAG
Baltic Sea Action Group

dodo

SEA-U
Marine Science center

SILLARODDEN

rädda
BURGSYIKEN

SUSTAINABLE
BRAND INSIGHT

Sorubin



BUND
FRIENDS OF THE EARTH GERMANY



Orbital Systems

StarDust



INCSR
Institute for Corporate Sustainability
and Responsibility

Coalition
Clean Baltic

FISH
FISKESEKRETARIATET
THE FISHERIES SECRETARIAT

OCEANA



BOATWASHER
No need for anti-fouling paint



InnoVentum
power to the people

BalticSea2020



FALBIOLOGERNA

IGF
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NATURE

zennström
PHILANTHROPIES

GLOBE
INTERNATIONAL

MAGNUSSSON





JOIN THE RACE

- Sign the petition
- Meet up with us and bike
- Invite your friends & family to bike
- Host an official Race for the Baltic Event

STARTS JUNE 8

JOIN US ON AN ADVENTURE OF A LIFETIME

TEAM BALTIC IS LOOKING FOR MORE MEMBERS TO JOIN THEIR SUMMER CYCLING TEAM

APPLY

Send an email to info@raceforthebaltic.com and tell us why you should be on Team Baltic. Five team members will be selected by April 30th.

All expenses covered by Race for the Baltic. Must be in good health condition and cyclists with an interest in environmental issues are prioritized. Cyclists will bike an average of 60km a day.

CYCLING DATES: JUNE 8 - AUGUST 17

WWW.RACEFORTHEBALTIC.COM



LATIVA

in partnership with Environmental Protection Club of Latvia, VAK



July 18 Hādemeeeste – Salacgrīvas

July 19 Positivus Music Festival Salacgrīvas

July 20 Salacgrīvas – Saulkrasti

July 21 Saulkrasti – Rīga

July 22 Rīga – Jūrmala

July 23 Jūrmala – Zemīte

July 24 Zemīte – Kuldīga

July 25 Kuldīga – Pāvilosta

July 26 Pāvilosta - Rucava



Latvia July 18-26





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